

Head of master program

Jean Pierre NEVEU

Application procedure

Our Master is intended for students who hold a university degree of 240 ECTS for European candidates. For non European candidates a 4 years university degree is required. Applicants for admission will be required to present evidence of English Proficiency.

If your profile fits our minimal requirements, you will have to apply on our website. A recruitment interview might be organized to give you the opportunity to express your cognitive ability, motivation and personal factors.

In any case, you will get the final information about the results of the selection process as soon as possible in the most efficient way.



General Management

One year - Full time

COURSE OFFERED	MASTER GENERAL MANAGEMENT
Languages of Instruction and main aspects	<p>Program fully taught in English</p> <ul style="list-style-type: none">• French State diploma - Entirely taught in English• Emphasis on international and general business management• No more than 30 students per group• High quality program• Innovative teaching methods• Intercultural group projects, business game simulation• ...

PROGRAM WEBSITE : <http://www.iae.univ-pau.fr>

Information

WEB SITE : <http://iae.univ-pau.fr>
CONTACT : laetitia.mathieu@univ-pau.fr



<http://iae.univ-pau.fr>



Do an exciting Master in France and challenge yourself

Careers are changing to become more fluid based both on the accumulation of skills and knowledge and on the integration of personal and professional life. Many organizations still struggle to find managers who are effective and fit in the increasingly global economy. Executives are asked to behave nimbly, to be open to change on short notice, to take risks continually, to become ever less dependent on regulations and formal procedures. This IAE Master in General Management is designed as a general management qualification for talented individuals who are looking to further develop their business and strategic leadership skills.

Advanced skills and leadership

You will develop advanced skills in a number of key subjects including accounting, economics, law, finance, marketing and strategic management.

The learning goals of the diploma are designed to meet the needs of today's rapidly changing enterprises including areas such as electronic business, finance, banking, corporate accounting, marketing, operations management, employment relations, management in the public, private and international spheres, information technology, engineering, and event, tourism, sport, arts and leisure management.

The focus is on developing and designing :

- Capacity for analysing and synthesizing complex information and knowledge for tactical and strategic business decisions,
- Effective leadership and teamwork skills,
- Innovative business models and strategies matched with the principles of responsible corporate governance and social responsibility.

Your career future plan could be oriented on getting more responsibilities in management roles such as a :

- Business Unit Manager,
- International Business Engineer,
- Marketing Director,
- Export Strategist,
- General Human Resources Management Consultant,
- Head of a company.

Become the leader of tomorrow!

With this Master program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays. You will learn how to describe, to understand, to react and to make decisions while considering all the dimensions and stakeholders of a management problem.

The group of 30 students maximum is designed to foster a sense of union, to facilitate networking and encourage cooperative relationships with a focus on leadership and group dynamics.

Explore Europe while doing your master in Bayonne

You will be in an area close to many global organisations including Total Petrochemicals, Airbus Aircraft, Quiksilver Surf wear, Lindt Chocolates and Safran's International High Technology Group.

Located in the south of France, the IAE Master General Management in Bayonne offers a fantastic base from where to explore France (Bordeaux, Toulouse, Paris) and Europe (San Sebastian, Barcelona, Bilbao, Madrid, London, Brussels). They are all very easy trips by car, train or plane.

This Master also puts you within exploring distance of the ski slopes of the Pyrenees and charming sea resort area of Biarritz, while the Atlantic Ocean Coast offers plenty of options for excursions.

FACILITIES AND ACTIVITIES

- Seminars given by University lecturers and professionals
- Orientation activities (welcoming and integration days)
- Internships all over the world
- Career development (individual coaching and tutorials)
- Computing centers
- Students Union
- Leisure and activities (sports, culture, concerts, annual gala)
- Buddy program throughout the year

Master General Management



CURRICULUM

The Master curriculum does not only focus on the theoretical and practical aspects of management but also encompasses on how these techniques should be adapted and applied in various parts of the world.

CORE COURSES

All Master students are required to fulfill the course requirements of the program. Core curriculum provides groundwork in basic management disciplines, on leadership, ethics, and management communication.

Subjects	Status volume
• Marketing	40 hrs
• Human Resources Management	40 hrs
• Strategy	20 hrs
• Strategies for Business	40 hrs
• Economic Analysis	40 hrs
• Business Law	40 hrs
• Accounting	40 hrs
• Corporate Finance	30 hrs
• Group project	40 hrs
• Supply Chain Management	40 hrs
• Business Game	20 hrs
• English Methodology	40 hrs
• French as a Foreign Language and French Civilisation	80 hrs
• Organizational theory	15 hrs
• Work placement	3 – 6 months

EM. Pr. Driete
NEWCASTLE UNIVERSITY Associated fellow
RUSI London

“It has been most stimulating to teach this MAE with so many international students and to enlarge their perspectives and perceptions of East Asian political and economic cooperation. The interaction of students from several countries is an intellectual win-win situation and everybody gains new insights. The setting in one of France’s most scenic regions certainly adds to the pleasure.”

Master General Management - Testimonials

GRECHANA Liubov Student from Ukraine

I'm studying the Master General Management in IAE Pau-Bayonne. I am so grateful to the Administration of our University for admission to the Master's degree program and continuous support during our studies.

This course is taught entirely in English, so it is a great opportunity for those prospective students who would like to study in France, but do not know French language. The program is focused on enhancing knowledge in general management using theoretical basis and variety of real business case studies.

It also includes French courses for better social adaptation and facilitating of future work finding. It is also worth the low tuition fees. Professional and teaching staff of our faculty is excellent and dedicated to their work. They can help us to gain management knowledge for not only professional, but also for personal growth.

We have a smart group of international students from China, Ukraine, Nigeria, Mexico and Spain. The advantage of studying within an intercultural environment is highlighted by the integration and possibility to learn cultural aspects of different nationalities. The students have an encouragement to take their internships in France or abroad during last semester

JIA Mingming Student from China

I am pursuing my Master 2 degree in General Management for the academic year 2014-2015 at IAE Institut d'Administration des Entreprises - Bayonne. Doing this Master at IAE Pau-Bayonne is one of the best decisions I have ever made in my life.

Before coming here, I had worked in Kenya for three years for an SME in construction sector. As someone who supports himself financially, I find this program fairly affordable compared to many business schools in France.

As I continue engaging myself in the academic, social and cultural life here in IAE Pau-Bayonne, this Master has turned out for me to be a value-added program. IAE is not an individual institute. It belongs to the comprehensive IAE network comprised of 31 university schools of management all over France. Compared with many national universities, IAE not only emanates an appealing brand image of professional management but also enjoys a pleasant reputation among enterprises and corporations.

This Master is configured with international and multicultural elements that could not be more diversified.

We are a group of international students from Ukraine, Spain, Nigeria and China. This year 2015 two Mexicans have joined us as well. This exquisitely designed group is perfect for team bonding, group discussion and interaction as well as intercultural communication and cooperation. All of us have come from various professional backgrounds. We are a unity in diversity. Our ideas clash and sparks splash as a result of team chemistry.

Regarding course subjects, we are learning Human Resource Management, Sustainability Management, Project Management, Marketing, Accounting and Financing and Business law etc. These subjects are integrated with lectures, case analysis and game simulations. The core value of these subjects to me is that I'm learning how management functions in each segment throughout the entire business operation. I am fascinated not only by our professors' knowledge and expertise but also by their personal charisma.

I'm more than ecstatic that I'm here pursuing this Master. I'm going to take the most advantage of this program. And I'm looking forward to seeing you.

Come join us in this program and unfold a new chapter of your life at IAE pau-Bayonne !