

Heads of master program

Gisèle MENDY BILEK

Head of Master International Management, Specialisation International Supply Chain Management

Access to the program

In **Master 1**, the program is aimed at students holding a degree in Management, Economics, Administration, Languages specialised in management or a diploma deemed equivalent.

In **Master 2**, the training is aimed at students holding a first year Master of Management with an international dimension or a diploma deemed equivalent.

The course is a full-time continuous training (CIF, professionalization period...).



IAE PAU-BAYONNE
Ecole Universitaire de Management

MASTER
International Management

Major International Supply Chain Management

SPECIALISATION FROM THE 1ST YEAR OF THE MASTER'S DEGREE
1 semester abroad possible

2ND YEAR UNDER A WORK-STUDY CONTRACT
apprenticeship or professional training

Information

IAE PAU-BAYONNE

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Application

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conception : Direction de la communication - Impression : Centre de reprographie - UPPA - Septembre 2018



<http://iae.univ-pau.fr>





Objectives and opportunities

The International Purchasing and Logistics specialisation is designed to train executives capable of holding positions of purchasing manager, logistics manager, head of logistic platforms and distribution, consultant in supply chain management or purchasing. Companies are looking for specialists who have technical skills and abilities to understand the company as a whole. The training must allow each buyer or supply chain manager to be able to carry out various essential activities, such as:

- Develop a purchasing strategy, select and evaluate current and potential suppliers, set up international procedures
- Negotiate purchases and organize «upstream» and «downstream» logistics while respecting production constraints
- Improve performance while respecting the dynamics of effectiveness / efficiency
- Manage and optimize a supply chain - upstream logistics, production logistics and downstream logistics (distribution)
- Manage a team and communicate effectively with the various internal and external partners of the company
- Trading firm executive
- Manage international projects ...

Pedagogy and languages

The teaching staff of this Master's degree is composed of French and foreign academics, researchers and professionals of management and international trade (senior executives, international consultants, heads of professional organizations, experts of international affairs).

To develop student's participation in lectures, conferences, real-life case studies, simulation games, project achievements, seminars and professional testimonials, innovative teaching methods are used.



In Master 1, courses and seminars are mostly taught in French, but also in English, Spanish depending on the nationality of the speaker.



The Master 2 specialisation in International Trade Course is taught in French and in English.

Program of the training

The 1st year of this Master's degree takes place in Bayonne, Campus de la Nive, and offers (optional choice) a semester of teaching in an international university partner of UPPA (Asia, North America or Europe).

The Master 1 offers courses in business management. Different skills are covered:

- Fundamentals of Management
- Intercultural management
- Techniques and practices of international management
- Purchasing activity in a corporate environment
- Management of production and operations
- Supply Chain Management
- Special attention is paid to language skills with teachings in foreign languages.

The Master 1 also allows students to develop their professional project thanks to specific focuses (conferences, visits...) on business management and careers in international trade, an internship or an academic semester abroad.

Specialisation modules are offered to students to understand international strategies, techniques and practices of purchasing and logistics: Production and supplies, introduction to Supply Chain Management and Performance Analysis, the function of purchasing in corporations. Specifically for this course, an academic stay abroad can be offered during the second semester at a partner university with a Purchasing & Supply Chain Management specialisation (Limited number of places).

The 2nd year of this Master's degree is a work-study program over 12 months.

The training is a work-study program. The apprentice spends one week per month in training at the IAE on the Bayonne campus, from the beginning of September to the end of September of the year N + 1. A total of 420 hours of teaching is provided in both French and English for some modules.

A list of partner companies of the International Purchasing & Logistics Master is offered. Spontaneous applications are also recommended. Apprenticeship offers are available within Purchasing Departments, Logistics Departments, Production & Industrial Performance Departments. Aerospace, Automotive, Telecommunications, Chemicals, Agribusiness, Security and Transport companies renew their confidence in our students every year (Safran, Thalès, DRT, Orange, Sanofi, Nixon, EDF, PSA, Leclerc, CMA CGM, Intermarché, Schneider, Siemens, SNCF, Pasquier...).