

# Master | International Trade

## Master 1

### Semestre 1

30 ECTS

#### UE 1 Languages

- Business English 25 h 2 ECTS
- Business Spanish (French for foreigners) 25 h 1 ECTS

#### UE 2 Cadre International des Affaires

- Économie internationale 15 h 2 ECTS
- Géopolitique 20 h 2 ECTS

#### UE 3 International Management

- Gestion internationale des ressources humaines 20 h 2 ECTS
- Intercultural Communication and relations 1 15 h 2 ECTS

#### UE 4 Techniques et outils de gestion

- Informatique appliquée à la gestion 15 h 2 ECTS
- Comptabilité et analyse financière 45 h 3 ECTS

#### UE 5 International Logistics Flows Management

- International distribution logistics 20 h 2 ECTS
- IT Technics & International Transportation 20 h 2 ECTS

#### UE 6 Export Strategy

- Export Challenge 1 40 h 5 ECTS
- Diagnostic Export 15 h 2 ECTS

#### UE 7 Professionnalisation

- Project engineering 40 h 3 ECTS
- Professional Seminars 20 h
- Développement personnel 14 h

#### UE 8 Research Methodology 1

15 h

### Semestre 2

30 ECTS

#### UE 1 Languages

- Business English 25 h 2 ECTS
- Business Spanish (French for foreigners) 25 h 1 ECTS
- TOEIC preparation 15 h

#### UE 2 Marketing Management

- International Marketing and Consumer Behavior 15 h 1,5 ECTS
- E-Business and Digital Marketing 15 h 1,5 ECTS

#### UE 3 International Trade Practices

- Exports technics - Customs procedures 15 h 1,5 ECTS
- Financial Risks in International Context 20 h 1,5 ECTS
- Informatique appliquée à la gestion 15 h 1,5 ECTS

#### UE 4 International Management

- International Business Law 15 h 1,5 ECTS
- Intercultural Communication and Relations 2 20 h 1,5 ECTS
- Corporate Social Responsibility 15 h 1,5 ECTS

#### UE 5 Export Management

- Politique d'implantation à l'étranger 15 h 1,5 ECTS
- Export Challenge 2 60 h 5 ECTS

#### UE 6 Research Methodology 2

20 h 2 ECTS

#### UE 7 Professionnalisation

- Project engineering 40 h 3 ECTS
- Professional Seminars 20 h
- Workplacement abroad or in France 2 to 4 months 3,5 ECTS with international missions

TOEIC score of 790 pts minimum to validate the Master 1

## Master 2

### Semestre 3

25 h 30 ECTS

**University Stay Abroad** Erasmus or International Mobility (European Union, the rest of European continent, North America, Asia-Pacific area, Austral zone).

### Semestre 4

30 ECTS

**Workplacement** Internship abroad 4 to 6 months 30 ECTS or in France with international missions max 924 h (Thesis and defense)

**Research Methodology 3** (Thesis monitoring) 20 h

TOEIC score of 850 pts minimum to validate the Master 2